



KMOV
One Memorial Drive
St. Louis, MO 63102

Great American Media
1010 Wisconsin Ave. NW
Washington, DC 20007-3603

Contract

856929

Schedule Dates 10/02/12-10/08/12
Advertiser Democratic Congressional Campaign Cmte. (22071)
Agency/T-Code Great American Media (2039)/556615156
Product Political - US House (1175)
Brand DCCC (125256)
Salesperson Johannessen, Jordan (2818)
Sales Office TeleRep - New York
Buyer Name KAUFMAN,MEREDITH
Phone/Fax /
CPE 11/14/1474
Account Types National/Political PAC - Agency
Billing Type Standard
Comments DEM CONGRES CAMPAIGN
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/25/12
Last Modified 10/03/12
Entered By Betsy Waxberg
CO-OP No
Headline # 06340389
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,355.00
Net Total \$30,345.00
Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Oct. 2012	19	\$35,700.00
Grand Total:	19	\$35,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/02/12-10/05/12	4	:30	20062- News @ 10pm M-F	1		X	X	X	X			1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 10	9/25/12
2.0	Normal Line / SPOT	10/02/12-10/05/12	4	:30	20063- Late Show with David Letterman	1		X	X	X	X			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	DAVID LETTERMAN	9/25/12
3.0	Normal Line / SPOT	10/02/12-10/05/12	4	:30	20023- News @ 12noon M-F	1		X	X	X	X			1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT NOON	9/25/12
4.0	Normal Line / SPOT	10/02/12-10/05/12	4	:30	20029- Young and the Restless	1		X	X	X	X			1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	YOUNG AND THE RESTLESS	9/25/12
5.0	Normal Line / SPOT	10/02/12-10/05/12	4	:30	20054- News @ 5pm M-F	1		X	X	X	X			1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 5P	9/25/12
6.0	Normal Line / SPOT	10/02/12-10/05/12	4	:30	20055- News @ 6pm M-F	1		X	X	X	X			1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 6P	9/25/12
7.0	Normal Line / SPOT	10/02/12-10/05/12	4	:30	20015- News @ 6am M-F	1		X	X	X	X			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 6A	9/25/12
8.0	Normal Line / SPOT	10/02/12-10/05/12	4	:30	20053- Entertainment Tonight	1		X	X	X	X			1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENTERTAINMENT TONIGHT	9/25/12
9.0	Normal Line / SPOT	10/02/12-10/05/12	4	:30	131968- CBS This Morning	1		X	X	X	X			1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	9/25/12
10.0	Normal Line / SPOT	10/02/12-10/05/12	4	:30	137124- Katie	1		X	X	X	X			1	\$250.00	\$250.00	St. Louis (KMOV) (KMOV)	KATIE COURIC	9/25/12
11.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	54263- CSI: NY						1			1	\$3,500.00	\$3,500.00	St. Louis (KMOV) (KMOV)	CSI: NY	9/25/12
12.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	20108- News @ 10pm Sat							1		1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	NEWS 4	9/25/12

CONFIRMATION CONTRACT

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13.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	20103- News @ 6pm Sa							1		1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 6PM SATURDAY	9/25/12
14.0	Normal Line / NFL	10/07/12-10/07/12	4	:30	11:58A- 6:15P (CT)								1	1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)	NFL FOOTBALL DEC 12-JAN 13	9/25/12
15.0	Revised Line / SPOT	10/07/12-10/07/12	4	:30	20141- 60 Minutes								1				St. Louis (KMOV) (KMOV)	60 MINUTES	9/25/12
15.1	Normal Line / SPOT	10/07/12-10/07/12	4	:30	140455- 60 Minutes								1	1	\$7,500.00	\$7,500.00	St. Louis (KMOV) (KMOV)	60 MINUTES DB	10/2/12
16.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	107454- NCIS : Los Angeles			1						1	\$4,500.00	\$4,500.00	St. Louis (KMOV) (KMOV)	NCIS: LA	9/25/12
17.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	20062- News @ 10pm M-F		1							1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 10	9/25/12
18.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	20054- News @ 5pm M-F		1							1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 5P	9/25/12
19.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	20015- News @ 6am M-F		1							1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 6A	9/25/12
20.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	124918- Person of Interest					1					\$5,000.00		St. Louis (KMOV) (KMOV)	POI	10/3/12
20.0.1	Preempt	10/04/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate/ prg sold out	

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